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| Class Notes / PowerPoint Presentation / Textbook NotesMr. Kay’sAmerican Government ClassName:Class:Period:Date: Chapter 6 Section 4:  |
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| *Questions/Main Ideas:* | Voters and Voter Behavior |
| *Objectives* | 1. Examine the problem of nonvoting in this country.
2. Identify those people who typically do not vote.
3. Examine the behavior of those who vote and those who do not.
4. Understand the sociological and psychological factors that affect voting and voter behavior.
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| Key Terms |  |
| **off-year election:**  |  |
| **ballot fatigue:**  |  |
| **political efficacy:**  |  |
| **political socialization:**  |  |
| **gender gap:**  |  |
| **party identification:**  |  |
| **straight-ticket voting:**  |  |
| **split-ticket voting:**  |  |
| **independent:**  |  |
| *Introduction* | What factors influence voter behavior? |
| Nonvoting |  |
| Voter Turnout What factor does the blue at the top of each bar represent, and what is that factor called? |
| Actual Nonvoters | Checkpoint: Why do people choose not to vote? |
| Voters vs. Nonvoters |  |
|  | What does this cartoon suggest about voter apathy? |
| Studying Voting Behavior | Checkpoint: What three sources are used to gather data about voter behavior? |
| Studying Voter Behavior, cont. |  |
| Sociological Influences | A majority of the following groups *tend* to vote Republican: |
| Sociological Influences, cont. | A majority of the following groups *tend* to vote for Democrats. |
| Sociological Influences, cont. | Geography affects voting: |
| Party Affiliation |  |
| Independents |  |
| Candidates and Issues |  |
| Why Vote? | Is it really true that only those persons who vote have a right to complain? Why or why not? |
| Review |  |
| \*\*\*Summary, Reflection, Analysis |  |