Bell Ringer 05/07/14

* Explain the meaning of the phrase “The Old Way and The New” and how it relates to the 1912 presidential election.
* Compare the campaign fund raising approach that is expressed in the clip to modern day methods.
* Compare this political ad to present day ads. New and archived political ads can be found at [The Living Room Candidate](http://www.livingroomcandidate.org/) website.